

ANNEX: QUESTIONNAIRE

After the questionnaire has been fine-tuned by incorporating INNOGROW partners' feedback, it will be uploaded to the EU Survey platform. The platform will automatically translate the questionnaire to partnership languages, with all partners required to validate its linguistic accuracy.

INNOGROW Activity 1 (5th Interreg Europe call)

Questionnaire to survey the socio-economic impact of COVID-19 on INNOGROW regions' rural SMEs

This questionnaire is addressed to owners and management staff of rural SMEs operating in regions where the INNOGROW project has been implemented. It aims to identify the economic and employment implications of COVID-19 on rural SMEs in the context of the Interreg Europe project "INNOGROW – Regional policies for innovation driven competitiveness and growth of rural SMEs" (5th Interreg Europe call).

Time estimated for completing the questionnaire: 10-15'

Contact information

Sector:

Region:

Country:

Introductory section: Overall impact of the COVID-19 crisis in your business

Q1: Overall, to what extent has COVID-19 impacted your business? (Please reply on a scale of 1 to 5.)

1 – Negligible / no impact

2 – Low impact

3 – Medium impact

4 – High impact

5 – Very high impact

N/A: Not applicable / No answer

Q2: Do you consider the COVID-19 crisis as a serious economic threat for the future of your business?
(Please reply on a scale of 1 to 5.)

1 – Negligible / no threat

2 – Minor threat

3 – Moderate threat

4 – Serious threat

5 – Existential threat

N/A: Not applicable / No answer

Section 1: Economic impact

Subsection 1: Operational implications

Q1: How much has the COVID-19 crisis impacted the daily operations of your business?

Operations halted completely

The majority of business' activities have been interrupted

Certain / a few of business' activities have been interrupted

Business continues as usual

Not applicable / No answer

Other: (please specify): [Click here to enter text.](#)

Q2: How did the COVID-19 crisis impact the revenue of your business?

Revenue decreased by more than 50%

Revenue decreased by 26-50%

Revenue decreased by 0-25%

Revenue remained the same

Revenue increased

Not applicable / No answer

Other: (please specify): [Click here to enter text.](#)

Q3: How did the COVID-19 crisis impact the operating expenses of your business?

Costs increased by more than 50%

Costs increased by 26-50%

Costs increased by 0-25%

Costs remained the same

Costs decreased

Not applicable / No answer

Other: (please specify): [Click here to enter text.](#)

Q3b: If the operating expenses of your business have increased, could you please indicate in which way?
(You can select more than one option from the ones available below.)

Rent costs increased

Insurance / loan costs increased

Labour wages / training costs increased

Infrastructure costs increased

Shipping / logistics costs increased

Not applicable / No answer

Other(s): (please specify): [Click here to enter text.](#)

Subsection 2: Value chain disruptions

Q1: How much each of the following supply chain disruptions has been / is impacting your business?
(Please reply on a scale of 1 to 5.)

1 – Negligible / no impact

2 – Low impact

3 – Medium impact

4 – High impact

5 – Very high impact

N/A: Not applicable / No answer

Labour force shortages	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>	N/A <input type="checkbox"/>
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Tighter credit conditions	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>	N/A <input type="checkbox"/>
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Late payments from third parties	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>	N/A <input type="checkbox"/>
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Shortage in primary / input materials	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>	N/A <input type="checkbox"/>
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Difficulty in finding alternative suppliers / buyers	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>	N/A <input type="checkbox"/>
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Delays on product packaging/ processing	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>	N/A <input type="checkbox"/>
Difficulty in accessing markets	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>	N/A <input type="checkbox"/>
Intermediary businesses ceased to operate / abandoned existing collaborations	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>	N/A <input type="checkbox"/>
Other(s): (please specify): Click here to enter text.	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	5 <input type="checkbox"/>	N/A <input type="checkbox"/>

Q2: How has the COVID-19 crisis impacted customer demand?

Demand increased by more than 50%

Demand increased by 26-50%

Demand increased by 0-25%

Demand remained the same

Demand decreased by 0-25%

Demand decreased by 26-50%

Demand decreased by more than 50%

Not applicable / No answer

Other(s): (please specify): Click here to enter text.

Q3: Did you make use of emergency support measures to mitigate the COVID-19 impact on your business' operations (e.g., to address liquidity issues)? If yes, please specify.

Yes

No

N/A

Please further elaborate if you indicated "Yes" or "No" as an answer: Click here to enter text.

Section 2: Employment Impact

Q1: Has the overall number of your employees changed during the pandemic?

Number of employees significantly increased (>50%)

Number of employees moderately increased (26-50%)

Number of employees slightly increased (<25%)

-
- Number of employees remained the same
-
- Number of employees slightly decreased (<25%)
-
- Number of employees moderately decreased (26-50%)
-
- Number of employees significantly decreased (>50%)
-
- Not applicable / No answer
-
- Other(s): (please specify): [Click here to enter text.](#)
-

Q2: Did the employment status of your workforce change during the pandemic?

- Increased working hours / overtime
-
- No change in working hours
-
- Decreased working hours / furloughs
-
- Not applicable / No answer
-
- Other(): (please specify): [Click here to enter text.](#)
-

Q2.a: If the working hours of your workforce have been affected, could you please indicate the reason(s)?

[Click here to enter text.](#)

Q3: Did you make use of emergency financial support measures regarding your workforce in your business (e.g., to retain employees)? If yes, please specify.

Yes

No

N/A

Please further elaborate if you indicated "Yes" or "No" as an answer: [Click here to enter text.](#)

Section 3: The aftermath of the crisis

Q1: How much longer do you expect the economic effects of the COVID-19 crisis to last on your business?

- At least 6 months
-
- At least 1 year
-
- At least 2 years
-
- Beyond 2023
-
- It is yet too early to estimate
-
- Not applicable / No answer
-
- Other: (please specify): [Click here to enter text.](#)
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Q2: How much longer do you expect the effects of the COVID-19 crisis to last on your workforce?

At least 6 months

At least 1 year

At least 2 years

Beyond 2023

It is yet too early to estimate

Not applicable / No answer

Other: (please specify): [Click here to enter text.](#)

Q3: Has your business incorporated a risk management / crisis plan to mitigate the COVID-19 crisis and / or future ones?

Yes

No

N/A

Q4: Has the COVID-19 crisis brought opportunities to increase competitiveness for your business in the next year? (You can select more than one option from the ones available below.)

Unlocked innovation and digitalisation potential

Assisted in forging new alliances with suppliers / diversified supply chains

Shifted emphasis to local markets

Eased in circular economy approaches to waste management

Facilitated a business model change towards sustainability and green growth

Opened the door for new product development and / or diversification

Accelerated the upskilling / retraining of employees

All of the above

None of the above

Other(s): (please specify): [Click here to enter text.](#)
